

# Controlling Downtime Costs from Cyberattacks

In industrial operations, minutes matter. Seconds count.

**\$8,000/hr**

for small to mid-sized businesses

**\$1M/hr**

or more for a large industrial organization

\*Source: Pingdom

**5 industry-specific ways to reduce industrial cybersecurity downtime risks:**

**1**

## Automotive Industry Risks

- Rapid IT/OT convergence
- Proliferation of smart devices and sensors
- Valuable product design intellectual property

**What raises downtime risks?**

Infrequent, manual network asset inventories

**What lowers downtime risks?**

Daily, hourly or real-time asset inventories



## Water & Wastewater Industry Risks

- High impact of water supply disruption
- Legacy processes and equipment
- Frequent lack of funding at the local level

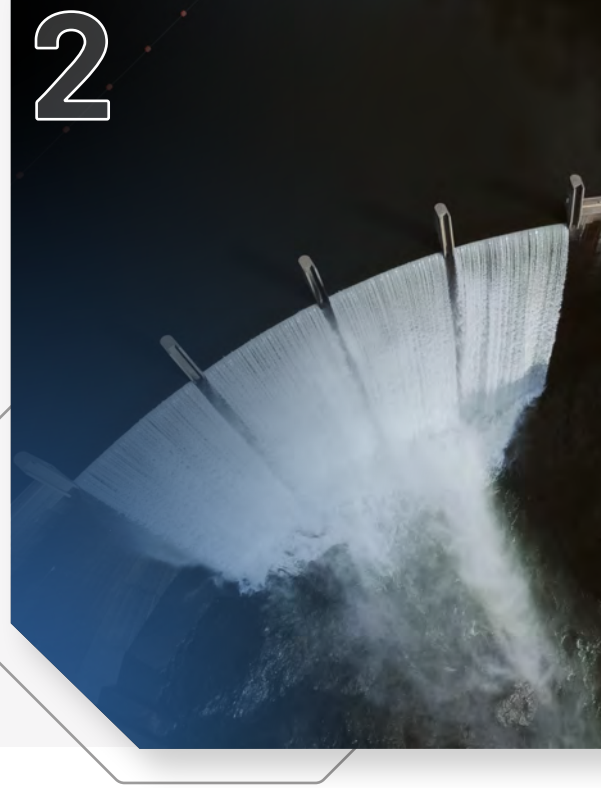
**What raises downtime risks?**

Flat network architecture, no DMZ or segmentation

**What lowers downtime risks?**

DMZ, network segmentation, Zero Trust access controls

**2**



**3**

## Food & Beverage Industry Risks

- Perishable products
- High risk to consumer safety
- Costly reputational and branding impacts

**What raises downtime risks?**

Less vigilance after hours, on weekends & holidays

**What lowers downtime risks?**

24/7 managed threat detection



## Oil & Gas Industry Risks

- Extensive, widely dispersed sites and infrastructures
- Petabytes of transmitted field data
- Nation-state attacks, intent on damage and disruption

**What raises downtime risks?**

Waiting for a breach to contract Incident Response teams

**What lowers downtime risks?**

Setting up Incident Response in advance

**4**



**5**

## Life Sciences Industry Risks

- Valuable, trade secrets and intellectual property
- Vast amounts of consumer data
- Deep pockets needed to serve critical health needs

**What raises downtime risks?**

No tested cyberattack recovery plan in place

**What lowers downtime risks?**

A tested, rehearsed recovery plan at the ready



**Slash the potential for costly downtime from cyberattacks**

### Rockwell Automation can help:

- The worldwide leader in industrial automation for 100+ years
- Industrial strength OT Security Operations Center for superior protection
- Unmatched experience and precision in complex, multi-site deployments
- World-class partners including Microsoft, Cisco, Claroty, CrowdStrike, Dragos, and Fortinet



Minutes matter. Seconds count.

### Take action now

- Watch a simulated attack in this [video demo](#) of a Water/Wastewater facility.
- Download our free Workbook: [Build the Right Business Case for Your Industrial Cybersecurity Program.](#)
- Contact your Van Meter account manager today.