

Simplify Automation Management with Zebra Aurora™



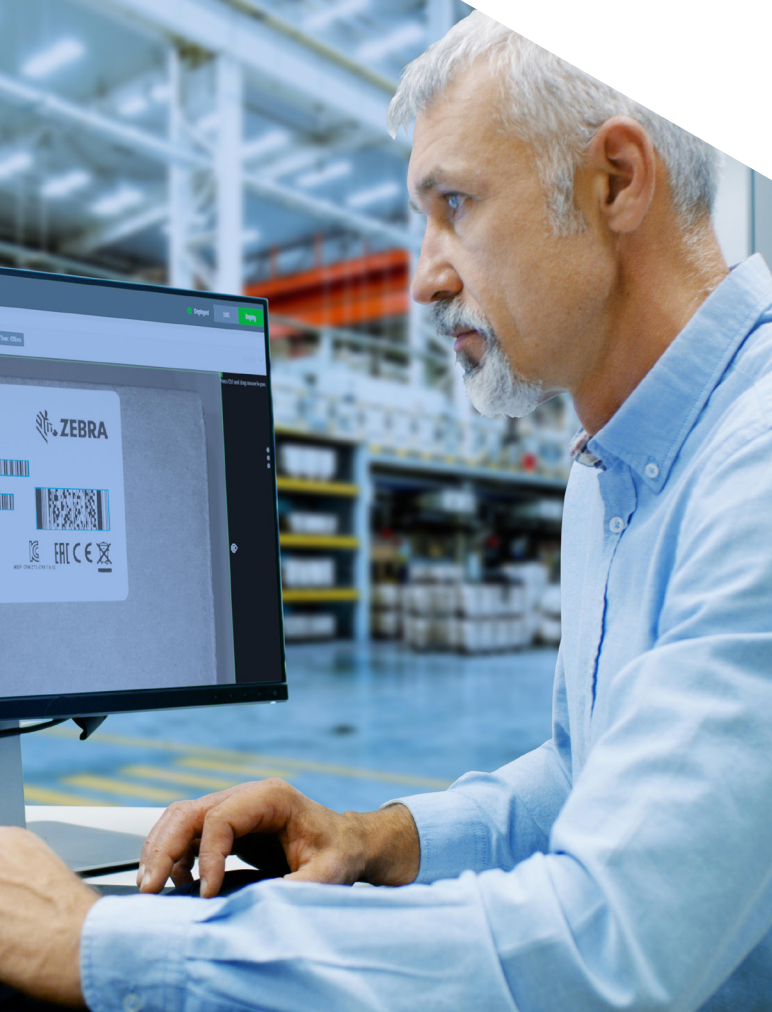
Streamline manufacturing and logistics workflows with a unified software platform

Manage your enterprise-wide manufacturing and logistics automation solutions with simplicity and ease using Zebra Aurora™ software. Set up, deploy and run quickly with an intuitive interface that can control all of Zebra's Fixed Industrial Scanners and Machine Vision smart cameras, providing unparalleled management along with decreased training time.

Rising Demands and Challenges

Traditional processes are no longer enough to keep pace and often lead to:

- **Complicated and outdated technology**
- **Various software and disjointed workflows**
- **Difficulty setting up, deploying and upgrading**



One Powerful Platform to Manage it All



Meet Zebra Aurora Software

Optimize operations with a powerful, easy to use interface that deploys quickly, manages both Fixed Industrial Scanning and Machine Vision devices and allows you to add features at any time with a simple software license—no need to buy new hardware.



All-in-One - No matter which device you need to manage—Fixed Industrial Scanners or Machine Vision Smart Cameras—Zebra Aurora can handle it all. Your result? Far less employee training, more free time and much simpler management.



Easy-to-Use - Train users easily, no expertise needed, with a simplistic and easy-to-use interface. With information-rich built-in tutorials, videos and walk-throughs, users of all levels will appreciate the ease with which they can build jobs and follow common process steps.



Forward Compatible - Your one-time hardware purchase has multiple upgrade paths to expand your capabilities for today and tomorrow. Upgrade your toolset at any time with a simple software license, making your investment future-proof and supported for years to come.



Powerful Capabilities - The tools and functionality you need, perfected. ImagePerfect+, Golden Image Compare, Object Locate and more put Zebra Aurora in a class of its own.



Deploy and Run Quickly - Get started immediately with software that integrates easily within your network and existing applications



Enable Performance. Inspire Potential
Experience the difference with Zebra