## **NEWS RELEASE**

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## VAN METER SETS SIGHTS ON KANSAS CITY MARKET

## Electrical distributor to open new location, leverage construction expertise

CEDAR RAPIDS, Iowa (9/3/2019) – Van Meter Inc. today announced it will open a new location in the greater Kansas City metro area by yearend. The southward expansion is part of the company's 2025 growth strategy.

"We're eager to leverage our extensive experience and capabilities in supporting large-scale construction projects and solar installations in Kansas City," confirmed Brian Bytnar, Chief Development Officer at Van Meter. "We've secured a physical location and efforts are underway to assemble a team of industry specialists."

According to Hanover Research, the Kansas City electrical market is poised for continued growth as a result of recent population increases and business development throughout the region. Thriving sectors in the market, like bioscience, distribution and transportation, are fueling demand for large, high-tech facilities.

A 100 percent employee-owned company, Van Meter is the 24<sup>th</sup> largest electrical distributor in the United States and currently has 14 electrical supply locations in Iowa, Nebraska and Virginia. In the construction space, Van Meter teams with contractors across the country providing electrical suppliers and solutions on a variety of project types – everything from datacenters and food and beverage plants to automotive manufacturing locations and commercial and institutional facilities.

Bytnar maintains that the time is right to execute on this facet of Van Meter's vision for the future. "We've been intentional about aligning with industry-leading suppliers, earning a reputation for fairness and reliability, and developing a service model valued by progressive contractors," he explained. "We're confident in our ability to bring a fresh, innovative approach to electrical distribution in the Kansas City market."

To inquire about employment opportunities with Van Meter in the Kansas City market, please contact People Operations Specialist, Kate Weber, at 1-800-247-1410.

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**About Van Meter Inc.** | Headquartered in Cedar Rapids, Van Meter is an award-winning workplace and Iowa's largest distributor. The company sells more than 800 brands of electrical and mechanical products to contractor, industrial and commercial customers nationwide, as well as internationally. Van Meter's offering encompasses lighting, data communications, utility, automation, power transmission, renewable energy, core electrical components and more. To learn more about Van Meter, visit www.vanmeterinc.com