

NEWS RELEASE

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VAN METER ANNOUNCES NEW INFORMATION SOLUTIONS AUTHORIZATION

CEDAR RAPIDS, IOWA – (February 15, 2024) – Van Meter Inc. is now one of the first electrical distributors in North America authorized by Rockwell Automation to participate in its new [Information Solutions Value-Added Reseller](#) (IS VAR) program. The collaboration between Rockwell Automation and Van Meter is designed to guide customers through modernizing their manufacturing operations with an expanded information technology and software-related product portfolio.

Why is modernization so important? Today’s manufacturers are tasked with reaching ever-increasing goals—with fewer resources. How is that possible?

“The time of disparate systems, excel spreadsheets, and tracking processes and KPIs on paper is over,” said Jackie LaFleur, Van Meter’s Smart Manufacturing Manager. “We are excited to help our customers converge their business and manufacturing data, software and systems into a seamless experience that optimizes production capacity and efficiency.”

IS VAR provides Van Meter with several advantages like accelerated time to market and more extensive training and support. It also gives Van Meter’s smart manufacturing business unit access to Rockwell Automation’s comprehensive suite of innovative software and expert support.

“We can add significantly more value for our manufacturing customers with the solutions and support we have access to as an IS VAR program participant,” said Mike Hermann, Vice President of Industrial Sales for Van Meter. “While we have offered manufacturing software solutions for years, the IS VAR partnership positions us to help customers make better, faster decisions that maximize production and meet the digital demands of their business.”

Now, Van Meter can guide customers through any stage of their smart manufacturing journey. With smart solutions like asset performance management, production monitoring, quality management, computerized maintenance management and more, there are so many ways Van Meter can help customers use their data to optimize operations.

“We will lead our customers through their digitization journey and bridge the data gap between their business and manufacturing systems to enable actionable, real-time insights sourced from a single digitized record of truth,” said LaFleur. “This official designation as an IS VAR is years in the making, and we are honored to be recognized as part of the program!”

With 25 locations in seven states across the Midwest, Van Meter is the 15th largest electrical distributor in the U.S. according to Electrical Wholesaling Magazine. Van Meter has provided innovative solutions since 1928, and the IS VAR partnership ensures it will continue to provide forward-thinking solutions for years to come.

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Headquartered in Cedar Rapids, Iowa, Van Meter is an award-winning workplace and the nation’s 15th largest electrical distributor with twenty-five locations in seven states. The 100-percent employee-owned company provides electrical and automation products and services to contractor, industrial and commercial customers. Van Meter’s offering encompasses lighting, data communications, utility, automation, power transmission, renewable energy, core electrical components and more. To learn more visit <https://www.vanmeterinc.com/services/rockwell-automation-is-var>