

NEWS RELEASE

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VAN METER RECEIVES 2024 TOP WORKPLACES USA AWARD IN USA TODAY *Employee-owned electrical distributor ranks among best U.S. companies for workplace satisfaction.*

CEDAR RAPIDS, Iowa – (March 21, 2024) – For the second consecutive year, Van Meter Inc. is a Top Workplaces USA award recipient as one of the top 100 qualifying mid-size companies in the United States. Van Meter is ranked 32nd among companies with 500-999 employees in [USA Today's publication of Top Workplaces](#). What makes this ranking so significant? The results are driven by Van Meter's employee-owners.

Lura McBride, Van Meter's President and CEO, said, "At Van Meter, your voice matters. We use employee feedback to evaluate what is going well and what we need to work on. When we address the things important to our employee-owners, we become a stronger organization worthy of being named a Top Workplace."

Where does the feedback come from? Top Workplaces USA recipients are ranked according to feedback from employee engagement surveys administered annually by Energage, an organization focused on building and branding Top Workplaces. Over 42,000 organizations were invited to participate in the survey, and the results factor in 15 different culture drivers that are proven to predict high performance.

Eric Rubino, Energage CEO, said, "In today's market, leaders must ensure they're allowing employees to have a voice and be heard. That's paramount. Top Workplaces do this, and it pays dividends."

McBride agreed, as she has seen the impact of implementing a people-first culture at Van Meter.

"We operate by our 5 Ps: People, Partners, Progress, Place and Profit. We know that when we prioritize that first 'People P' in everything we do, the 'Profit P' will take care of itself," she said. "When our people feel like they are valued and have opportunities to be their best, they're more engaged in their work, and we are more successful for it."

In addition to the Top Workplaces USA recognition, Van Meter was named a 2023 Top Workplace in Iowa and Minnesota. It also won cultural excellence awards for professional development, work-life flexibility, employee well-being, compensation, benefits and more.

Van Meter is 100% employee-owned with 850 employee-owners across 25 locations in seven states throughout the Midwest. To apply at Van Meter or learn more about the company, visit vanmeterinc.com/careers.

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Headquartered in Cedar Rapids, Iowa, Van Meter is an award-winning workplace and the nation's 15th largest electrical distributor with twenty-five locations in seven states. The 100-percent employee-owned company provides electrical and automation products and services to contractor, industrial and commercial customers. Van Meter's offering encompasses lighting, data communications, utility, automation, power transmission, renewable energy, core electrical components and more. To learn more visit www.vanmeterinc.com