

NEWS RELEASE

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VAN METER WELCOMES NEW CHIEF INFORMATION OFFICER

CEDAR RAPIDS, Iowa (6/24/2024) – Van Meter Inc., a leading distributor of electrical, automation and mechanical solutions, announced today that **Martina Schubert**, an accomplished information technology executive, has joined the company’s leadership team as Chief Information Officer.

Schubert brings more than 25 years of experience in information technology, transformational leadership, enterprise system management, business intelligence and cybersecurity.

Before joining Van Meter, Schubert served in various technology and leadership roles at companies including Maytag International, Walgreens, Blyth HomeScents International, Grinnell Mutual Reinsurance Company, Continental Western Group and DLL Financial Solutions. Most recently, she served as the Chief Technology Officer at Coviance, a fintech company based in Des Moines, Iowa, where she was recognized as one of the Most Powerful Women in Fintech by Progress in Lending in 2021 and 2022.

“Martina’s impressive background in the technology space, as well as her commitment to process improvement and making business operations more connected, efficient and secure, make her a great fit for her new role at Van Meter,” said Van Meter President and CEO, Lura McBride. “We welcome Martina to our team and look forward to her contributions to our future growth and success.”

According to Schubert, her passion for information technology took hold while taking a high school computer programming class. After graduation, she earned an associate degree in computer programming at Des Moines Area Community College (DMACC) and furthered her business education at Iowa State University and the University of Iowa’s Tippie School of Management. She currently serves as chairperson of the board of directors for Tech Journey and as an advisor at Indian Hills Community College for their technology curriculum. Outside of work, Martina participates in and supports several cycling organizations.

“I am extremely grateful for the opportunity to be part of the Van Meter team,” said Martina. “The company is growth minded, committed to innovation and has a people-first culture.”

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Headquartered in Cedar Rapids, Iowa, Van Meter is an award-winning workplace and the nation’s 15th largest electrical distributor with twenty-five locations in seven states. The 100-percent employee-owned company provides electrical and automation products and services to contractor, industrial and commercial customers. Van Meter’s offering encompasses lighting, data communications, utility, automation, power transmission, renewable energy, core electrical components and more. To learn more visit www.vanmeterinc.com